Embed with Art: Collections, Collaborations & Learning

Linda Graburn, Judy Wanner, K. Jane Burpee, University of Guelph cc by:2015

Collections
A digital collection with enriched web content provides greater discoverability and raises the profile of this unique campus art collection to a global audience.

Inspiration
This dynamic approach of showcasing an original art collection increases its potential as an inspiration for new ideas, creativity and scholarship.

Collaboration
Provides opportunities to share perspectives, address shared concerns and enhance service to both campus and community stakeholders.

UX
By engaging our community with new kinds of experiences with works of art for enjoyment and learning, we break down walls, redefining the meanings of collections and community.

Learning
Learning is enhanced through the creation of collection metadata and the adoption of QR codes, audio tours, and curated projects.

Literacies
Information, visual, and media literacies support the curriculum with the development of subject and course guides and online tutorials.