BIBLIOGRAPHY


COLLECTIONS: Web presence provides greater visibility for a unique art collection:
- Digital images, related metadata and QR codes added to Primo enhance discoverability of collection and related web pages
- Integrates digital collection and companion pages to online learning environments (i.e., D2L)
- Omeka online exhibitions showcase subsets of the art collection with critical reviews
- Link pages to the larger campus collection and related works and increase awareness of the campus-wide art collection
- Visitors benefit from a self-directed audio/video tour using QR codes

INSPIRATION: Digital presence expands on art as experience and as a source of inspiration:
- Showcasing the collection supports our academic mandate to provide resources that inspire new ideas, creativity and scholarship
- Continues historic mandate of the University to provide a culturally enriched learning environment that include original works of art
- Digital collection provides the potential to recreate the previous experience with original pieces
- Art collection is better integrated in to other potential sources of inspiration found by browsing the book collection, reading comments and engaging in online conversations about the importance of art as sources of inspiration
- Information needs of artists are unique to their individual interests, skill levels and tastes. Efforts to enrich their learning environments increases the chances of supporting that creative process

COLLABORATION: Potential to collaborate with both on and off campus partners to the benefit of all parties:
- Provide support for the College of Arts' goals of developing collaborative relationships with campus partners; developing a deeper connection to the off-campus community and their academic mandate to support the development of student literacy skills
- Provide links to pages for campus partner web pages (Fine Arts Department and campus gallery) and jointly advertise events and exhibits
- Investigate opportunities for community-engaged research to benefit community partners (i.e., information needs assessment)
- Utilize social media (blogs, wikis, RSS feeds) to engage with both on and off campus stakeholder group
- Outreach to regional historical societies, local art galleries and organizations that support community-based artists to investigate the potential for partnerships and increase awareness of Library’s collection and resources

USER EXPERIENCE: Breaking down walls and redefine the meaning of "collections" and "community" with both on and off campus partners to the benefit of all parties
- Social media use increases awareness of the Library's collection and provides a forum for conversation about the campus' art collection; the importance of public art; and the role of experiencing art in learning environments
- "Town and gown" obstacle is diminished through the leadership efforts to increase awareness and connection of both campus and community art events and exhibits
- Reach out to local student groups on how best to showcase the collection(s)
- Provide students opportunities to post videos on their experiences with the collection
- Pursue opportunities to seek and track input (online surveys, suggestion box, email for questions or comments from both on and off campus stakeholders) to ensure we are successful with engaging the community
- Consider crowd sourcing opportunities (i.e., locally developed metadata tags)

LEARNING: Web presence provides opportunities to embed the art collection in to the learning environments of campus researchers
- Companion Subject & Course guides provide self-directed learning opportunities
- Potential to provide student researchers with learning experiences by creating scholarly content for art collection web pages
- Potential to provide campus researchers learning experiences in hosting Omeka exhibitions of the Library’s art collection and/or support for related digital Humanities projects
- Potential to provide learning opportunities for art and museology students interested in curation, metadata creation, and creation of audio and/or video enhanced tour information.
- Develop workshops for local working artists interested in learning about the resources and services that can support their work processes
- Support tech-savvy first year students' awareness of the collection by hosting orientation week activities like QR code scavenger hunts

LITERACIES: Support our mandate to provide instruction in the development of literacy skills:
- Link course guides to the D2L learning environment and include links to additional readings and resources to support curriculum
- Develop videos and/or online tutorials on the different aspects of visual literacy for both Fine Arts and other researcher groups (i.e., History, Cultural Studies, Native Studies, Women's Studies)
- Develop online tutorials on important issues like intellectual property; copyright and the legal use of images, videos, films, and the ways technology has changed the landscape of scholarly communication in the Arts and Humanities