CONFERENCE OVERVIEW

Held on October 25, 2013, the Open Access Colloquium: Redefining Impact was the inaugural colloquium event for the Research Enterprise and Scholarly Communication Team, a unit based out of the Library at the University of Guelph.

Especially for a first time event, the colloquium was a great success pulling together over 80 University of Guelph administrative leaders, faculty, students, staff, librarians and regional colleagues. The goal was to provide an inspirational and collaborative opportunity to learn, discuss, and celebrate the new imperative to scholarly communication, open access.

In addition to being well attended, the colloquium was well received. Many attendees expressed positive feedback about the relevance and quality of the speakers and their presentations. Rebecca Graham, CIO and Chief Librarian opened the day with a welcoming message. Of note were the three keynote speakers: Leslie Chan, Chad Gaffield and Michael Geist. Six short lightning talk presentations were delivered by faculty who submitted interesting and related ideas about open access, Open Humanities, Open Data, Open Science, Community Engagement, and Intellectual property rights management. The day was closed by Catherine Steeves, who summed up the day by weaving together the themes and messages heard throughout the day.

The following pages contain specific information and feedback about the colloquium.
COMMITTEE MEMBERS

K. Jane Burpee, Associate Librarian
AND CONFERENCE CHAIR

Pascal Lupien, Associate Librarian
AND PROGRAM CHAIR

Adam Doan, Analyst
Carol Perry, Associate Librarian
Carrie Breton, Data Technician
Chantal Philips, Assistant Librarian
Chris Landry, Co-op Librarian
Michelle Edwards, Associate Librarian
Wayne Johnston, Associate Librarian
Majok Malual, Student Research Assistant
SPONSORS AND PARTNERS

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✓ The College of Biological Science
✓ The College of Management & Economics
✓ The College of Social Science & Applied Human Sciences
✓ The Library
✓ The Ontario Agricultural College
✓ The Ontario Veterinary College

✓ BERESKIN & PARR LLP – a leading Canadian intellectual property (IP) law firm serving clients of all sizes, in a variety of industries, both domestic and international.

✓ SPRINGER – publishes 108 peer-reviewed open access journals. The University of Guelph is a Member which means you can publish in any BioMed Central journal without paying a fee. The article-processing charge is paid centrally by the University of Guelph Library.

✓ WILEY - a program of fully open access journals. All research articles published in Wiley Open Access journals are immediately freely available to read, download and share. The fully open access journals are published in collaboration with authoritative journals and societies as well as supported by internationally renowned editorial board members.
ATTENDEES REPRESENTED

College of Arts
College of Biological Science
College of Management & Economics
College of Social & Applied Human Sciences
Ontario Agricultural College
Ontario Veterinary College
Wilfred Laurier University
Office of Open Education
The Office of Research
KTT/Omafra
The Library
University of Waterloo
University of Toronto
University of Ottawa
McGill University
McMaster University
Lexis-Nexis
Ontario Ministry of Agriculture, Food and Rural Affairs
SSHRC
<table>
<thead>
<tr>
<th>TIME</th>
<th>ITEM</th>
<th>NAME</th>
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<tbody>
<tr>
<td>08:15 – 09:00</td>
<td>Registration &amp; Breakfast</td>
<td>K. Jane Burpee, Associate Librarian &amp; Colloquium Chair</td>
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<tr>
<td>09:00 – 09:15</td>
<td>Opening</td>
<td>K. Jane Burpee, Associate Librarian &amp; Colloquium Chair</td>
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<td>09:15 - 09:30</td>
<td>Welcome Address</td>
<td>Rebecca Graham, CIO &amp; Chief Librarian</td>
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<td>09:30 – 10:15</td>
<td>Who should pay for Open Access?</td>
<td>Dr. Leslie Chan, Director &amp; Senior Lecturer, Centre for Critical Development Studies, University of Toronto Scarborough.</td>
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<td>10:15 – 10:45</td>
<td>Refreshment Break</td>
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<tr>
<td>10:45 – 11:30</td>
<td>The Changing World of Scholarly Research and Communication in the Digital Age.</td>
<td>Introduction: Dr. John Smithers, Acting Dean CSAHS. Dr. Chad Gaffield, President of SSHRC.</td>
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<td>11:30 – 12:15</td>
<td>Lightning Talks 1</td>
<td>Introduction: Pascal Lupien</td>
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<td>• Dr. Anne Bergen, Knowledge Mobilization Coordinator, Institute for Community Engaged Scholarship, CSAHS</td>
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<td>• Dr. Rozita Dara, Assistant Professor at the School of Computer Science, University of Guelph, CPES</td>
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<td>• Melissa McAfee, Special Collections Librarian, Library</td>
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<td>12:15 – 13:30</td>
<td>Lunch</td>
<td>Birds of a feather</td>
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<td>13:30 – 14:15</td>
<td>Lightning Talks 2</td>
<td>Introduction: Pascal Lupien</td>
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<td>• Dr. Olaf Berke, Associate Professor of Statistical Epidemiology, Department of Population Medicine, OVC</td>
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<td>• Dr. Jonathan Newman, Professor &amp; Director, School of Environmental Sciences, OAC</td>
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<td>• Dr. Helen Hambly, Associate Professor, School of Environmental Design &amp; Rural Development, OAC</td>
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<td>14:15 – 14:30</td>
<td>Refreshment Break</td>
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<td>14:30 – 15:15</td>
<td>The Open Access Tipping Point: Toward Openness as the Default.</td>
<td>Introduction: Erin Skimson, Director of the Catalyst Centre. Dr. Michael Geist, Law Professor, University of Ottawa.</td>
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<tr>
<td>15:15 – 15:30</td>
<td>Colloquium Closing Comments</td>
<td>Catherine Steeves, Deputy CIO &amp; Associate Chief Librarian</td>
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<tr>
<td>15:30 – 16:30</td>
<td>Redefining Impact at UG: Keeping the Conversation Going: Open Discussion</td>
<td>Led by Catherine Steeves &amp; Pascal Lupien</td>
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PRESENTATIONS

WHO SHOULD PAY FOR OPEN ACCESS? DR. LESLIE CHAN

THE CHANGING WORLD OF SCHOLARLY RESEARCH AND COMMUNICATION IN THE DIGITAL AGE. DR. CHAD GAFFIELD

DR. JOHN SMITHERS INTRODUCING DR. CHAD GAFFIELD
Who Should Pay for Open Access?

Producing high quality and persistent scholarly objects, whether journal articles or books or emerging forms of digital representations, requires substantial financial input and human resources. However, open access enabled by networking technologies has brought into question economic models based on traditional market based assumptions. Yet reluctance on the part of key stakeholders in scholarly communication to collaborate and to embrace new transaction models has resulted in the needless slow progress of access for all. While funders and institutional OA mandates are essential, they are not sufficient, unless we are willing to engage in rethinking about the collective provision of knowledge as a public good.

Leslie Chan, is a Senior Lecturer in the department of Arts, Culture and Media Studies and the Centre for Critical Development Studies at the University of Toronto Scarborough, where he serves as the Associate Director. An early practitioner in the use of the Web for scholarly exchange and online learning, Leslie is particularly interested in the role and design of network in the flow of knowledge and their impact on local and international development. As one of the original signatories of the Budapest Open Access Initiative, a historical and defining event of the global open access movement, Leslie has been active in the experimentation and implementation of scholarly communication initiatives of varying scales around the world. The Director of Bioline International, a trustee of the Electronic Publishing Trust for Development, and a passionate advocate for knowledge equity, Leslie has been invited to speak at workshops and conferences around the world, and he has been asked to serve as advisor to numerous projects and organizations, including the Canadian Research Knowledge Network, the American Anthropological Association, the International Development Research Centre, UNESCO, and the Open Society Foundation.
Chad Gaffield, one of Canada’s foremost historians, has been President of SSHRC since 2006. In this capacity he has helped define a new model of innovation that places understanding about people—human thought and behavior—at the organization’s core, and that reaffirms the contributions of social sciences and humanities research to our economy and quality of life. Gaffield has won many awards for his teaching and research. The University of Ottawa named him Researcher of Year in 1995 and Professor of the Year in 2002. A Fellow of the Royal Society of Canada, he received the society’s J.B. Tyrrell Historical Medal in 2004 for his outstanding contribution to the study of Canada. In 2007, the Canadian Association of University Teachers presented him with its Distinguished Academic Award in recognition of excellence in teaching, research and service to the community. In 2011, he was the inaugural winner of the Antonio Zampolli Prize, awarded by the Alliance of Digital Humanities Organizations to recognize a single outstanding output in the digital humanities by a scholar. Gaffield received his BA and MA from McGill University, and his PhD from the University of Toronto.
ERIN SKIMSON INTRODUCES DR. MICHAEL GEIST

DR. MICHAEL GEIST

The Open Access Tipping Point:
Toward Openness as the Default
The Open Access Tipping Point: Toward Openness as the Default.

As the proportion of research published under OA licenses continues to grow, we are quickly reaching a tipping point where OA becomes the default form of publication. This talk will examine the growth of OA, the urgency for open access mandates in Canada, and the remaining barriers for OA adoption.

Dr. Michael Geist is a law professor at the University of Ottawa where he holds the Canada Research Chair in Internet and E-commerce Law. He obtained a Bachelor of Laws (LL.B.) degree from Osgoode Hall Law School in Toronto, Master of Laws (LL.M.) degrees from Cambridge University and Columbia Law School, and a Doctorate in Law (J.S.D.) from Columbia Law School. Dr. Geist is a syndicated columnist on technology law issues with his regular column appearing in the Toronto Star and the Ottawa Citizen. Dr. Geist is the editor of several copyright books including The Copyright Pentalogy: How the Supreme Court of Canada Shook the Foundations of Canadian Copyright Law (2013, University of Ottawa Press), From “Radical Extremism” to “Balanced Copyright”: Canadian Copyright and the Digital Agenda (2010, Irwin Law) and In the Public Interest: The Future of Canadian Copyright Law (2005, Irwin Law). He is the editor of several monthly technology law publications, and the author of a popular blog on Internet and intellectual property law issues. Dr. Geist serves on the CANARIE Board of Directors, the Canadian Legal Information Institute Board of Directors, the Privacy Commissioner of Canada’s Expert Advisory Board, the Electronic Frontier Foundation Advisory Board, and on the Information Program Sub-Board of the Open Society Institute. He has received numerous awards for his work including the Kroeger Award for Policy Leadership and the Public Knowledge IP3 Award in 2010, the Les Fowlie Award for Intellectual Freedom from the Ontario Library Association in 2009, the Electronic Frontier Foundation’s Pioneer Award in 2008, Canarie’s IWAY Public Leadership Award for his contribution to the development of the Internet in Canada. He was named one of Canada’s Top 40 Under 40 in 2003. In 2010, Managing Intellectual Property named him on the 50 most influential people on intellectual property in the world and Canadian Lawyer named him one of the 25 most influential lawyers in Canada in 2011 and 2012.
LIGHTNING TALKS 1

Emerging Implications of Open Data. Dr. Rozita Dara, Assistant Professor at the School of Computer Science, University of Guelph, CPES.

Some Walls Fall More Slowly: East German Film Culture in the Age of the Internet Melissa McAfee, Special Collections Librarian, Library.

“We Don’t Do Secret Research”: Negotiating open access in community engaged research projects. Dr. Anne Bergen, Knowledge Mobilization Coordinator, Institute for Community Engaged Scholarship, CSAHS.
LIGHTNING TALKS 2

FROM OPEN ACCESS TO REPRODUCIBLE RESEARCH. DR. OLAF BERKE, ASSOCIATE PROFESSOR OF STATISTICAL EPIDEMIOLOGY, DEPARTMENT OF POPULATION MEDICINE, OVC.

ADDRESSING COPYRIGHT ISSUES IN SHARING OF AGRICULTURAL RESEARCH DATA & MANAGING INTELLECTUAL ASSETS. DR. HELEN HAMBY, ASSOCIATE PROFESSOR, SCHOOL OF ENVIRONMENTAL DESIGN & RURAL DEVELOPMENT, OAC.

FACULTY UNIONS AS A BARRIER TO PROMOTING OPEN ACCESS. DR. JONATHAN NEWMAN, PROFESSOR & DIRECTOR, SCHOOL OF ENVIRONMENTAL SCIENCES, OAC.

DR. CHAD GAFFIELD ADDRESSING QUESTIONS FROM THE AUDIENCE
BIRDS OF A FEATHER LUNCH

Lively discussions took place over lunch on a variety of topics.

Highlights from some tables include:

OPEN JOURNALS
Discussion focused on several issues:
- Problem of commercial publishers transferring ‘big deal’ inflationary costs over to an author fee model
- Underutilization of institutional repositories by researchers
- Other “OA” publishing models

COPYRIGHT AND THE CLASSROOM
Discussion themes:
- Changes in the new Copyright Act
- Implications of fair dealing clause was main focus
- Access copyright license – what decisions universities are making about opting out or renewing?

OPEN REPOSITORIES
Wide ranging discussion included:
- Use of repositories for short term publications
- What central portals exist to access repository materials easily
- Reliability of repository usage statistics

OPEN DATA
Discussions centred on:
- Agreement that making data available for future researchers is a great thing
- Need for someone to “start” it - the analogy was the Carbon Footprint - we all know it’s a good thing and want to do it - but probably won’t until it is somehow mandated and everyone else is doing it.
- Who should do the work - training Grad students?
- Consensus that gathering metadata throughout the project was essential – should field or lab notebooks be a starting point?

BURNING ISSUES
Many topics of discussion were covered:
- Library as content re-packager
- Open access and the promotion & tenure process
- Generational trend will move open access forward
- Government initiatives towards open access
MARKETING & PROMOTION

Promotion about Open Access and about the Colloquium was achieved in a variety of ways. An Open Access Guelph website was created; news articles for the library and university websites; the event was listed on the Open Access Week International website; sent out on various Ontario library lists; Open Access posters were on display in the library; Open Access Guelph buttons and T-shirts were created and worn by interested library staff and event attendees; an OA Guelph Twitter account was set up; the local campus and community radio station, CFRU was sent a Press Release with short snappy open access messages for programmers to read on-air over the duration of the week.
Call to Derestrict Access to Academic Journals


U of G Open Access Colloquium looks to the future of publishing

There you are, at your computer, desperately seeking that mythical source which perfectly complements your thesis on pre-industrial Welsh grain markets, when, finally, hallelujah, you stumble across the ideal abstract. You click the link. But wait, what’s this? “Please subscribe?”

In a world of “open access,” this wouldn’t be a problem. The near-totality of the world’s academic thought would be at your fingertips, whether you’re in school or not. As advocates argue, why should you be denied access to scholarly information when you’ve already paid for it in the taxes that fund the universities that fund the research?

To promote interest in this burgeoning concept, and to coincide with World Open Access week, McLaughlin Library hosted its first Open Access Week Colloquium on Oct. 25 in the Arboretum Centre Academics, students and librarians from around campus and around the province attended this all-day conference to discuss opportunities for open access publishing and awareness. Understandably, the fiercest challenges posed by an open access regime were the most pressing concerns.

ARTICLE BY MICHAEL LONG IN THE OCT 31 ISSUE OF THE ONTARION
WWW.THEONTARION.COM/2013/10/CALL-TO-DERESTRICT-ACCESS-TO-ACADEMIC-JOURNALS
Twitter Contest

We held a Twitter contest! Attendees were asked to follow @OAguelph on Twitter and then tweet and use the hashtag #OAguelph. This enabled us to easily track the tweets for the contest. We offered a prize to the individual who tweeted the most about the conference today (re-tweets didn’t count).

In the end, the three individuals having tweeted the most each won a bottle of Open wine.
REFWORKS ACCOUNT

A developing bibliography of open access journals edited by & articles authored by University of Guelph affiliated faculty, students, librarians, and staff, was created using Refworks. The list remains publicly available.

OPEN ACCESS CERTIFICATES

Colloquium attendees who were acknowledged open access authors were recognized for their contribution in championing open access for our campus were given certificates and T-shirts.
Live Streaming and Recordings

To better accommodate users who were unable to attend in person, the event was streamed live online. The publicly available stream provided remote users with real-time audio as well as the slides used by the presenters. Using the colloquium stream, an additional six people were able to attend remotely.

In addition to being streamed online, the entire conference was recorded in high-definition video. These video recordings will be transcribed, captioned, and made publicly available so anyone can experience the colloquium however and whenever they choose.

Catherine Steeves presents Dr. Olaf Berke with an Open Access Author Certificate
**Event Archiving**

An online archive has been created in the Atrium, the University of Guelph’s institutional repository. The collection will hold information, photos, and videos from the Colloquium events. To access the archive go to

https://atrium.lib.uoguelph.ca/xmlui/handle/10214/3104 or follow this path: Browse the Atrium > Library > Research Enterprise and Scholarly Communication > Open Access > OA 2013.

*Dr. Gavan Watson wins a prize for being a colloquium tweeter*
ATTENDEE FEEDBACK

Evaluation Forms were handed out and 29 attendees responded with their feedback. Here are some statistics based on the feedback forms:

- 90% of attendees who responded would attend the Guelph Open Access Colloquium in the future
- 83% of attendees who responded considered the Guelph Open Access Colloquium to be a valuable professional development opportunity
- 72.4% of attendees who responded stated it enabled them to make contacts for future collaboration
- 93% of attendees who responded said that it facilitated knowledge and sharing
- 90% of attendees who responded agreed or strongly agreed that it increased their knowledge of Open Access issues
- 97% of attendees who responded stated that the Guelph Open Access Colloquium covered critical aspects of Open Access

"Organizing committee deserves a great deal of credit. Very successful event."

"I learned about open access and copyright - key issues on my list of desire to learn. Well organized. Kudos to the organizing committee. Good programme."

"I would be very interested in attending another event to maintain the momentum."

"For a small colloquium a surprisingly good selection of speakers. Very enjoyable."

"A wonderful slate of speakers - provided a rich discussion and items for thoughts."

"Really really great day - both practical & inspiring."
ABOUT OPEN ACCESS

Open access (OA) is the free, online availability of scholarly journal articles, including peer-reviewed materials, and primarily in reference to those which authors publish without expectation of payment.

WHY SUPPORT OPEN ACCESS?

- Open access does not threaten peer review. The same rigorous procedure for peer reviewing articles in traditional journals is used.
- Open access does not infringe copyright law.
- Copyright remains with the author.
- Depositing in an open access repository is not difficult or time consuming.

KEY EBOOKS ABOUT OPEN ACCESS

- The Access Principle: The Case for Open Access to Research and Scholarship By John Willinsky
- Open Access By Peter Suber

KEY WEB RESOURCES ABOUT OPEN ACCESS

- Open Access Week
- Open Access Backgrounder
- Open Access Issues for Faculty:
  - Open Access Tools for Researchers
  - Create Change Canada
- Open Access for Students

DECLARATIONS

- Berlin Declaration on Open Access
  Launched in October 2003.
- Budapest Open Access Initiative
  Launched in 2002.
- IFLA Statement on Open Access to Scholarly Literature and Research Documentation
  Signed December 2003.
ABOUT THE RESEARCH ENTERPRISE & SCHOLARLY COMMUNICATION TEAM

The Research Enterprise and Scholarly Communication Team supports researchers and research teams on campus in all phases of the research cycle. From the time you conceive of a research project until after you finish work on the project the RE&SC team will work with you in the areas of information management, data curation, dissemination, publication, collaboration and long-term preservation.

SERVICES AND INITIATIVES

- **Research Consultation**
  Personalized one-on-one consultations to discuss information needs.
- **Author Rights, Copyright and Publishing Support**
  Faculty are encouraged to consult with us on issues you may have as authors.
- **Virtual Research Environment**
  The library will provide a dynamic system which will allow researchers to work together in a virtual environment.
- **Electronic Theses**
  The e-thesis program facilitates the submission process and increases exposure of students' work.
- **Digital Collections**
  Unique resources from our archives in digital form.
- **Data Repositories**
  Tools designed to preserve and provide access to datasets and other research materials resulting from research projects undertaken at the University of Guelph.
- **Data Consultation and Management**
  Support for creating, preserving, maintaining and disseminating data.
- **Open Access Support**
  Promoting alternative modes of scholarly communication to enable scholars to share the results of their research.
- **Institutional Repository/Atrium**
  Collecting and preserving the University of Guelph's intellectual output.
- **Open Access Journals**
  Open access journal publications offer researchers control over their own work while maintaining high standards of peer-reviewed publishing.
- **Catalogue of Research**
  Connecting research activity in all disciplines.