E-book User Trends & Collection Development

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Factors in e-book popularity:

- Reading material reaches critical mass
- Variety & affordability of devices
- Improvements in device features
- Reading apps
Why slower academic acceptance:

- Few offline options
- Substandard platforms
- Inferior navigation for academic books
2012 ECAR study: Rise in e-book use

Decline in print: Laurier

Laurier Circulation Data
(Initial Loans)

2005-2006: 160,000
2006-2007: 140,000
2007-2008: 120,000
2008-2009: 100,000
2009-2010: 80,000
2010-2011: 60,000
2011-2012: 40,000
Decline in print: CARL

PEW 2012 study

88% e-book readers also read print books

What will drive future growth of e-books?
2012 PEW study of device ownership

Online education growing

New models:

Ownership

Format
Challenges

- Accessibility
- Longevity/permanence
- Deselection
- Affordability
- Shared TUG catalogue