The Ontario Agricultural College works with its regional campuses to promote awareness and recruit students. At the Guelph campus, liaison initiatives involve the efforts of six academic units including Plant Agriculture, School of Environmental Sciences, School of Environmental Design and Rural Development, Food Science, Food, Agriculture and Resource Economics and Animal and Poultry Sciences.

OAC’s educational outreach events are supported through collaborations with student groups such as the Student Federation of Ontario Agricultural College and Environmental Sciences Student Executive. Educational and career-based community partners include Ontario Agri-Food Education Council, OAC Alumni and Alumni Affairs and Development.

OAC’s community-based approach to liaison is able to deliver programs and workshops to support Ontario’s SHSMs, contributing to the increase of both the quality and number of applicants to OAC programs. Through these efforts, knowledge translation and transfer opportunities are also created for a wide range of audiences, simultaneously highlighting OAC’s areas of research and teaching expertise.