

**University of Guelph
Numeracy Project**

About Examining Graphs



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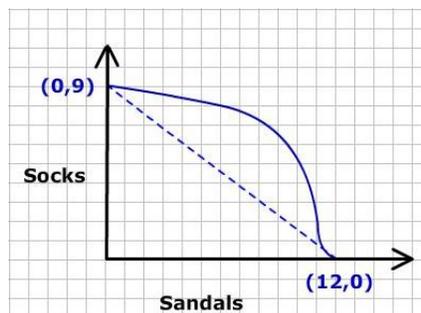
About Examining Graphs

What is a GRAPH?

- A graph is a visual representation of the data. It uses lines, dots, bars, pictures or “pie slices” to describe and illustrate data for the variables of interest.
- Graphs allow us to organize data in a way that makes it easier to interpret, by providing a visual representation of the numbers.

Background

- Take a look at the following Production Possibility Frontier (PPF):



The y-intercept is the value on the y-axis when the x-axis is equal to zero. In the graph above, the y-intercept is (0, 9). This means that when 9 socks are being produced there are not enough resources to produce any sandals.

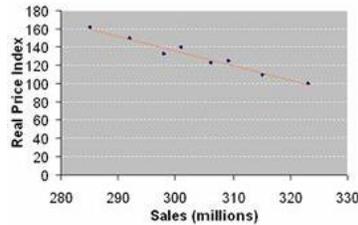
The x-intercept is the value on the x-axis when the y-axis is equal to zero. In the graph above, the x-intercept is (12, 0). This means that when 12 sandals are being produced there are not enough resources to produce any socks.

Slope

- The slope is the change in the y-axis over the change in the x-axis. For a PPF graph, this tells us the rate at which we can switch from producing one type of good to another.

The Math

- You may remember that an equation for a line is often written in the form $y = mx + b$. In the figure below, y represents the Real Price Index, while x represents Sales. Additionally, m represents the slope of the line, and b represents the line's y -intercept.



Note: the slope of the line (m) is negative.

- Given the previous information, we have $y = (-m)x + b$.

Interchanging the x and y axes leads to the following:

$$y = (-m)x + b$$

$$y - b = (-m)x + b - b$$

$$(y - b) = (-m)x$$

$$(y - b)/(-m) = x$$

$$x = (y - b)/(-m)$$

So, given the interchanging of axes, the slope of the line remains negative; however, $-m$ becomes $1/-m$.

- Now, let us consider an interchanging of axes on a line of positive slope.

$$y = mx + b$$

$$y - b = mx + b - b$$

$$(y - b) = mx$$

$$(y - b)/m = x$$

$$x = (y - b)/m$$

So, given the interchanging of axes, the slope of the line remains positive; however, m becomes $1/m$.

Glossary

Production Possibility Frontier (PPF):	is a graph representing the effect of producing one item on the ability to produce another, related item.
Scatter Plot:	is a graph representing the distribution of two variables in relation to one another.
Slope:	is a measure of the steepness of a line, calculated through the use of two points on that line.
x-axis:	the horizontal number line that runs left to right on the Cartesian Plane.
x-Intercept:	the value on the x-axis when the y-axis is equal to zero.
y-axis:	the vertical number line that runs up and down the Cartesian Plane.
y-Intercept:	the value on the y-axis when the x-axis is equal to zero.

References

Bade, Robin, & Parkin, Michael. (2006). *Microeconomics: Canada in the Global Environment*. (6th ed.) Toronto: Pearson Addison Wesley.