You see garbage. We see food with a story to tell.

It is estimated that half of all food waste in Canada happens in private homes. A University of Guelph researcher asked Guelph residents to photograph their food waste and talk about it in follow-up interviews. This research revealed that during these moments of waste, people experience emotions ranging from guilt and disgust, to apathy and pride. Exploring these unique patterns, choices and emotions highlights how personal and complex the issue of food waste is.

WE NEED CREATIVE SOLUTIONS TO ADDRESS FOOD WASTE