



LACK OF FEMALE REPRESENTATION IN POLITICS PERSISTS

Together, we saw an opportunity to increase diversity in public leadership.

Women often face gender-related obstacles when running for public leadership positions. The Research Shop worked with the Canadian Federation of University Women (CFUW) to assess how to better support women candidates. Data collected through interviews and focus groups with women considering candidacy confirmed that more resources are required, and participants voiced that supportive mentors, increased opportunities for community participation, family-friendly policies, and community-based support could be valuable. These findings guided CFUW in organizing a campaign school, generating a list of resources, and identifying possible policy changes needed to offer women an equal opportunity in politics.