

Knowledge Translation and Transfer Tools Research and Innovation Branch, OMAFRA

Some KTT Ideas by Peter Levesque, Knowledge Mobilization Works

Infosheet

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In the past when people thought about sharing research findings they most often considered doing this in peer reviewed journals and conferences, industry /stakeholder meetings and publications. There are, in fact, many different ways to do knowledge translation and transfer (KTT). Peter Levesque of Knowledge Mobilization Works put together the following list of different KTT approaches. He categorized these activities into four areas:

1. Events
2. Publications
3. Meta Tools
4. Sustainability

He encourages the sharing of this list with proper acknowledgement. Peter Levesque, Knowledge Mobilization Works, Ottawa, Ontario website: www.knowledgemobilization.net/

Please use this list to help generate ideas for your KTT plan and how you can reach your different potential research users.

Events

- Advisory board
- Book launch/signing
- Colloquium
- Community meeting
- Consortium
- Conference
- Contest
- Demonstration
- Exhibit
- Festival
- Focus group
- Forum
- Informal event
- Knowledge exchange panel
- Knowledge fair
- Media panel
- Meeting
- Performance
- Professional association
- Professional development day
- Retreat
- Roundtable
- Seminar
- Speaker series
- Stand-down
- Strategy session
- Symposium
- Storytelling
- Tours
- Town hall
- Training
- Training literacy
- Workshops
 - Capacity building
 - Community leaders
 - Educators
 - Knowledge transfer
 - Multiple solutions

Publication

- Background papers
- Bibliography
- Boor review
- Brief
- Brochure
- Case study
- Editorial
- Editorial board
- Fact sheet
- Flyer
- Guidelines
- Road map
- Handbook
- Ice breaker
- Information packet
- Interpretative materials
- Manuals
- One-pager
- Policy update
- Presentations
- Cartooning
- Presentation handout
- Press release
- Public service announcement
- Publishing program
 - Community experiences
 - Fiction
 - Magazine
 - Memoir
- Poetry
- Popular press books
- Quizzes
- Research papers
- Resource toolkit
- Synthesis paper
- Systematic review

Meta tools

- Generic
 - Academic research papers
 - Environmental scan
 - Journaling
 - Knowledge Mobilization handbook
 - Needs assessment studies
 - Synthesis
 - Template
- Exploring
 - Design experiments
 - Experimental projects
 - Incubator
 - Matchmaking
 - Pilots
- Developing reference materials
 - Acronym list
 - Bibliography
 - Catalogue
 - Glossary
 - Lexicon
 - Thesaurus
 - Value-chain
- Consulting approaches
 - Community
 - Consultations
 - Network
 - Specialized expertise
- Media
 - Documentary
 - DVD
 - Film festival;
 - Graphics
 - Movie
 - Radio program
 - Story pitches
 - Television show
 - Theatre
 - Training video
 - Video series

Sustainability

- Advisory Board
- Champion Network
- Communication forum
- Community map
- Web conference
- Content management system
- Database
- Decision support system
- Directory
- Discussion forum
- Discovery tools
- Distance learning studio
- Expert network
- Gaming
- Global dialogue
- Hot links
- Hyperlinks
- Intranet
- Knowledge networks
- Learning trajectory
- Linking
- Marketing platform
- Portal
- Reading tools
- Server
- Simulations
- User accounts
- Virtual learning commons
- Living repositories
 - Annals
 - Art Gallery
 - Bulletin boards
 - Clearinghouse
 - Compendium
 - Events on-line
 - Exhibits
 - Interactive Q&A
 - Library
 - Publications on-line
 - Preservation systems

- Project journal on-line
- Research inventory
- Web-page
- Virtual resource room
- Web site
- Wiki
- Media and Web
 - Blog
 - Chat room
 - Commentary
 - Community Bulletins
 - Distribution list
 - E-Mail/E-newsletter
 - Knowledge streaming
 - KT Rounds
 - Newsletter summaries
 - Podcasts
 - Research progress reports
 - Streaming
 - Telecommuting
 - Teleconferencing
 - Video conferencing
 - Web-casting
 - Web magazine
 - Wikipedia
 - You-tube

To Contact Us:

Research and Innovation Branch
Ontario Ministry of Agriculture, Food and Rural Affairs
1 Stone Road West 2nd Floor NW
Guelph, Ontario N1G 4Y2

For more information:
Toll Free: 1-888-466-2372 ext. 64554
Local: (519) 826-4554
E-mail: KTT-OMAFRA@ontario.ca