Exploring Agricultural Producer Stress and Resilience

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Lack of talk ≠ Lack of problem

stigma

PRIDE
What are the impacts?

UNPREPARED

LONG-LASTING IMPACTS

DISTRESS

PRODUCTIVITY ↓

WIDE-SPREAD

PRODUCTION DECLINE

ANIMAL WELFARE
What are we going to do?

On-going producer baseline survey

Mental health literacy program for agriculture

Mental health emergency response program

*Stakeholder engagement*
We can do more.

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