Our mission is to change lives and improve life by bringing University of Guelph inventions and ideas to market.
University Technology Transfer

Tech Transfer
• Evaluate, protect and commercialize new inventions
• Licenses to existing companies
• Start-up companies

Industry Liaison
• Help companies find needed expertise on campus
• Build partnerships
• Help partnerships optimize opportunities to leverage funding
Why Universities do Technology Transfer

• Improve outcomes of publicly funded research
• Expand impact beyond journals and posters
• Facilitates solutions to existing societal problems
• Increase funding opportunities from Government and Industry
• Possible revenue generation
• Enhances the reputation and international recognition of the University and its researchers
Technology Transfer in Canada

Invention Disclosures

Research Funding ($ Million)

* University of Guelph Fiscal Year → 2013
Plantform Corporation

• Lab of Dr Chris Hall
• Production of proteins and antibodies in tobacco plants
• First license in 2006
• Continued collaboration with the University
Fox Seeds

• Started by Ontario Asparagus Growers to commercialize Guelph asparagus varieties
• Global sales
• Continued support of U of G asparagus breeding program, run by David Wolyn
Smart Green Technologies

• Lab of Dr. Youbin Zheng
• 2 patents filed
• Company started in 2015 by grad student Greg Yuristy, achieving sales in first year
Competitive Green Technologies

• Company commercializes new technologies from Guelph BDDC, led by Dr. Amar Mohanty
• New automotive parts in testing
• New compostable coffee pods on market
• High biocarbon black
• Millions in collaborative R&D grants