



## PROJECT SUMMARY

### TOWARD COMMON GROUND: VISUAL REPRESENTATION OF DEMOGRAPHIC INDICATORS OF WELLBEING

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## DESCRIPTION

Toward Common Ground (TCG) is a collaborative initiative in Guelph-Wellington that champions and supports strategic action in the social and health service sector. Towards Common Ground is comprised of 14 partners from the social and health services sector.

The current project was completed as part of a broader effort to present indicators of wellbeing for individuals in Guelph and Wellington. The purpose of this project was to gather and display demographic indicators for people living in Guelph and Wellington. Specifically, this project comprised three stages. First, various data sources (e.g., Statistics Canada, Census; Statistics Canada, National Household Survey) were examined to identify available indicators. Next, tables and graphs were generated to visually represent relevant information about demographic indicators (e.g., graph depicting number of lone-parent families with children in Guelph and Wellington by gender of parent and number of children; graph depicting visible minority populations in Guelph and Wellington). And lastly, captions were created to describe the tables and graphs, and highlight information about the data.



## COMMUNITY ENGAGED SCHOLARSHIP INSTITUTE

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## KEY RESULTS

The final product consists of tables of data that represent key demographic indicators, graphs of data that represent the demographic indicators, and descriptions to accompany the corresponding tables and graphs.

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## IMPACT

The results of this project will contribute to a broader effort to create a common understanding of the wellbeing of people in Guelph and Wellington.



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