



Office of Graduate Studies

Erratum Document for Previously Approved E-Thesis Submission

Last Name: Wang First Name: Xuezhu
 Student ID: 1110554 Degree Program: Marketing and Consumer Studies
 Department/School: Lang Business School

The Examination Committee has concluded that the following Errata documentation for the thesis previously approved by the above-named candidate is acceptable.

Master's Doctoral

Thesis Title:

The Impact of Plant Features on Consumer Preference for Outdoor Plants: The Role of Feature Type, Consumer Knowledge, and Task Involvement

Examination Committee:

Chair, Examination Committee: Jing Wan Signature: 

Advisor: Juan Wang Signature: 

Graduate Faculty Member: Amy Bowen Signature: 

Optional Faculty Member: _____ Signature: _____

External Examiner, PhD only _____ Signature: _____

Adv. Committee Member, PhD _____ Signature: _____

Received in OGS by: _____ Signature: _____

Erratum Documentation by:

Candidate Name:

Xuezhu Wang

Signature:



Thesis Title:

The Impact of Plant Features on Consumer Preference for Outdoor Plants: The Role of Feature Type, Consumer Knowledge, and Task Involvement

Erratum:

Addition of Acknowledgment:

“I would like to thank American Floral Endowment and the Floral Marketing Fund; Canadian Nursery Landscape Association; and Landscape Ontario for funding this work. Finally, I would like to thank our collaboration organizations, Consumer Insights and Vineland Research and Innovation Centre, for provision of expertise in the implementation.”