

[Related documents on worktogether.ca](#)

<b>10) Communication and Branding</b>	<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Agree</b>	<b>Strongly Agree</b>	<b>Not Applicable</b>	<b>Don't Know</b>
a) People in this collaboration communicate clearly and openly with one another.						
b) Communication happens both at formal meetings and in informal ways.						
c) There is an established process for communication between meetings.						
d) The collaboration has implemented strategies for keeping member organizations and other community stakeholders informed of its vision, plans, actions and successes.						
e) Information on progress and changes in outcomes is communicated regularly to all members of the collaboration and to the public.						
f) The collaboration has addressed issues related to branding (e.g. the name of the initiative, logo, key messages, co-branding with participating organizations, etc.)						
g) Brand elements are used with permission and consistently applied.						
h) The collaboration's activities and processes are congruent with its brand characteristics.						